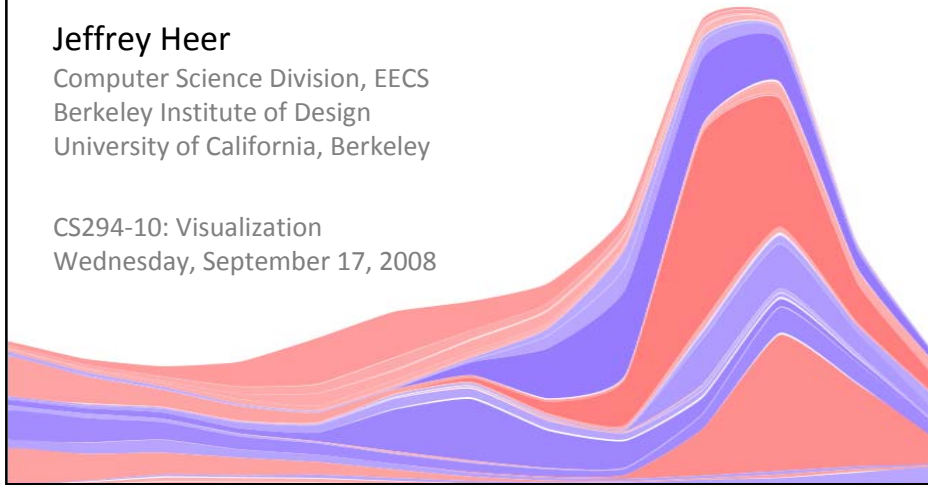


# Visualization Programming with Flare

Jeffrey Heer

Computer Science Division, EECS  
Berkeley Institute of Design  
University of California, Berkeley

CS294-10: Visualization  
Wednesday, September 17, 2008



Visualization Programming

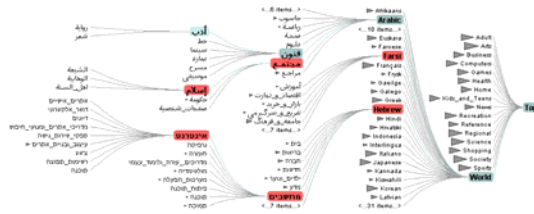
# Setbacks to Visualization Adoption

## Visualizations are hard to create

Layout algorithms, dynamic graphics

## Pre-built “widgets” are not enough

Good designs tailored to an application domain



Data Management  
Layout & Encoding  
Rendering  
Animation  
Interaction

# Graphics / Visualization Tools

OpenGL: Industry standard 2D/3D graphics API

Java2D, GDI+ (Win), Quartz (Mac): 2D graphics APIs

Processing: simplified API, large user community, Java-based

Flash: vector graphics engine, Flex UI toolkit, 3<sup>rd</sup> party libraries

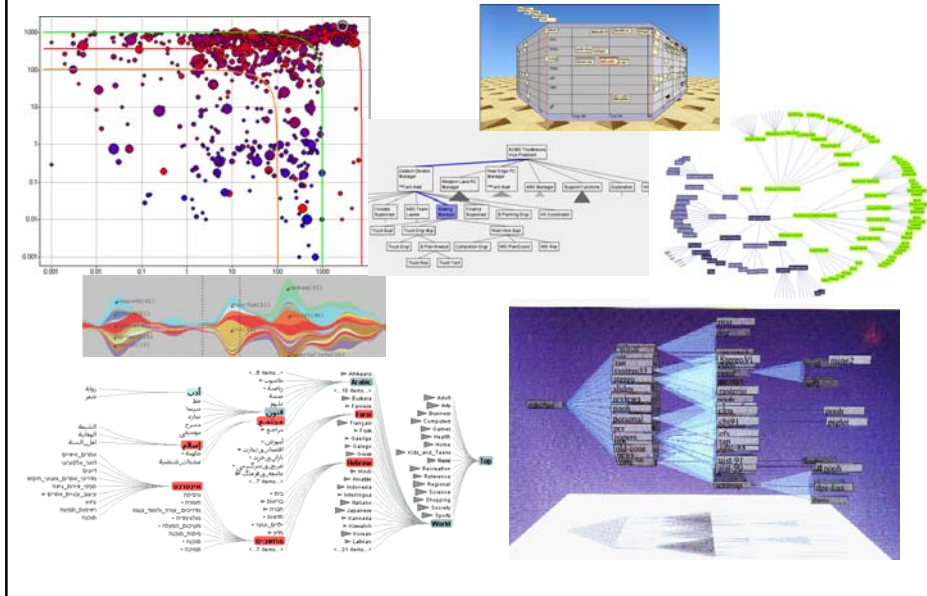
Prefuse / Flare: 2D InfoVis toolkits (Java / Flash)

InfoVis Toolkit: 2D Java toolkit, data mgmt and vis “widgets”

VTK: 2D/3D scientific visualization toolkit



## How to support diverse visualizations?



## What should tools provide?

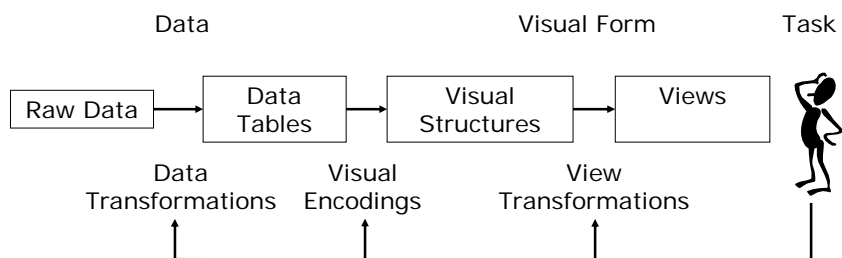
(Class Exercise)

## Needs of an InfoVis Framework?

Most **user interface tools** provide unified structures for *graphics* and *interaction*

**Visualization frameworks** must also consider:  
Data modeling, Visual encoding, Layout  
View transformations, Navigation, Animation  
Interaction techniques (dynamic queries...)

## The InfoVis Reference Model



**Integrate** data handling, graphics, and interaction

**Extensible** operator language for visual encodings

**Exploration** via dynamic queries, search, zooming



## Flare Visualization Toolkit

Web Page: <http://flare.prefuse.org>

Demos: <http://flare.prefuse.org/demo>

Tutorial: <http://flare.prefuse.org/tutorial>

Tutorial Code Examples:

<http://www.cs.berkeley.edu/~jheer/tutorial/>

**Example 1: Flash, Sprites,  
and Animation**

# Animation

**Interpolate** (“tween”) visual variables over time:  
start value, end value, duration, easing

**Transitioner** simplifies animation authoring by  
collecting values and creating “tweens”

```
// Animate color change for all items
var t:Transitioner = new Transitioner(2);
for each (var n:NodeSprite in vis.data.nodes)
  t.$(n).fillColor = 0xff0000ff;
t.play();

// Animate result of running encoding operators
vis.update(new Transitioner(2)).play();
```

## Example 2: Visualizing Tabular Data

# Data Management

Load external data to an internal representation

Flare supports tabular and tree/graph data

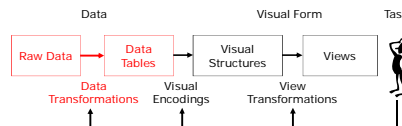
Formats include Tab delimited, JSON, GraphML

*Data Table*

```
var rows:Array =  
[ {id:1, a:0.5, b:2.4, c:3.1},  
  {id:2, a:4.7, b:3.1, c:4.3},  
  {id:3, a:3.2, b:1.4, c:2.3}, ...];
```

*Edge Table*

```
var edges:Array =  
[ {source:1, target:2},  
  {source:1, target:3},  
  {source:2, target:3}, ...];
```



# Visual Objects: DataSprites

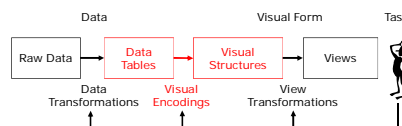
Associate data with visual objects

Flare **Data** class: container of **DataSprite** items

**NodeSprite** -> table rows, graph nodes

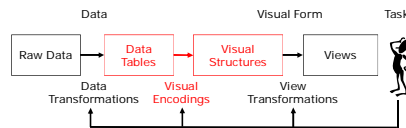
**EdgeSprite** -> links between nodes

```
// creates visualized data  
var data:Data = new Data();  
for each (var obj:Object in rows) {  
  // adds a NodeSprite ns with  
  // ns.data == obj  
  data.addNode(obj);  
}
```



# Manipulating Data Lists

Access Data List: `data.nodes; data.edges; data.group("name")`  
Access By Index: `data.nodes[0] data.nodes.length`  
Iteration: `for each (n in data.nodes) ...`  
Visitation: `data.nodes.visit(function(n:NodeSprite) {...`  
Batch Set Values: `data.edges["lineWidth"] = 2;`  
Multiple Values: `data.edges.setProperties({  
 lineWidth: 2, lineColor: 0xffff0000  
} [, new Transitioner(2)]);`

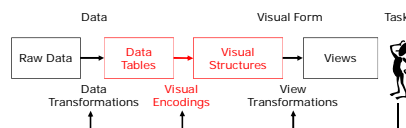


# Visualization

A **Visualization** manages a **Data** collection

Visualizations contain multiple layers:

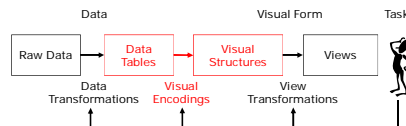
- axes: optional chart axes
- marks: sorted container of DataSprites
- labels: optional layer for text labels
- other layers can be added (e.g., maps)



# Visual Encoding

A **Visualization** manages the visual DataSprites  
Encoding **operators** map data variables to visual variables such as *position, size, shape, color, ...*

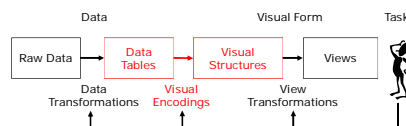
```
// creates visualization and sets encoding operators  
var vis:Visualization = new Visualization(data);  
vis.operators.add(new AxisLayout("data.a", "data.b"));  
vis.operators.add(new ShapeEncoder("data.c"));  
vis.update();
```



# Visual Encoding

A **Visualization** manages the visual DataSprites  
Encoding **operators** map data variables to visual variables such as *position, size, shape, color, ...*

```
// creates visualization and sets encoding operators  
var vis:Visualization = new Visualization(data);  
vis.operators.add(new ForceDirectedLayout());  
vis.operators.add(new ShapeEncoder("data.c"));  
vis.continuousUpdates = true;
```



# Interaction

User input to change visualization state

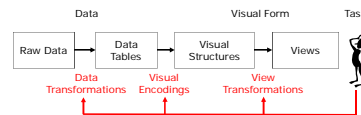
**View Transformation:** Panning and Zooming

**Visual Encoding:** Change visual mappings

**Data Transformation:** Filter, dynamic query

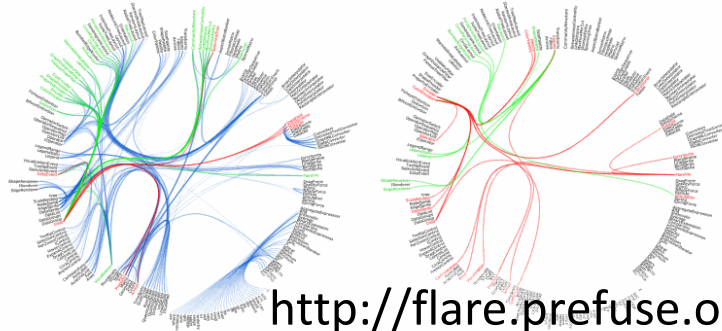
```
// creates visualization and sets encoding operators  
vis.controls.add(new DragControl(NodeSprite));  
vis.controls.add(new PanZoomControl());  
vis.controls.add(new HoverControl());
```

```
vis.controls[2].onRollOver =  
function(d:DataSprite):void {  
    // define response to mouse-over  
};
```



## Example 3: Visualizing Network Data

## flare DATA VISUALIZATION FOR THE WEB



<http://flare.prefuse.org>

Flare makes it easy to create interactive data visualizations.

Flare is an ActionScript library for creating visualizations that run in the Adobe Flash Player. From basic charts and graphs to complex interactive graphics, the toolkit supports data management, visual encoding, animation, and interaction techniques. Even better, flare features a modular design that lets developers create customized visualization techniques without having to reinvent the wheel.

View the [demos](#) and [sample applications](#) to see a few of the visualizations that flare makes it easy to build.

To begin making your own visualizations, [download flare](#) and work through the [tutorial](#). You should also get familiar with the [API documentation](#). Need more help? Visit the [help forum](#) (you'll need a [SourceForge](#) login to post).

Flare is [open-source software released under a BSD license](#), meaning it can be freely



Flare Demos

### DOWNLOAD

Flare Alpha  
Released 2008-08-08  
Source .ZIP (1.1mb)

### TOOLS

# Visualization Programming with Flare

Jeffrey Heer UC Berkeley  
[jheer@cs.berkeley.edu](mailto:jheer@cs.berkeley.edu)  
[jheer.net](http://jheer.net) | [vis.berkeley.edu](http://vis.berkeley.edu)

